

## EXECUTIVE SUMMARY

### RFP Recommendation of \$500,000 or Less 18-126E – Plagiarism Detection Software

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This request is to approve the recommendation to award Request for Proposal 18-126E – Plagiarism Detection Software to Turnitin, LLC (Turnitin) for a three (3) year contract term from School Board approval through February 20, 2021, with a renewal option for two (2) additional one (1) year periods. Turnitin’s Originality Checker (OC) impacts high-quality instruction by assisting teaching to determine academic integrity in an efficient manner.

This contract is for the purchase of a software tool that detects plagiarism to guard academic integrity by comparing student submissions against a repository of databases such as other SBBC student papers, websites, including Google Scholar content and academic journals. OC will be integrated into the Canvas Learning Management System and available for use District-wide for all middle school through high school level students.

OC allows teachers and students to view a score that reflects the degree to which the text matches known sources. Teachers will see a score in the Canvas Gradebook, and when selected, the OC report will appear in a separate tab to show the score and highlighted matches of potentially plagiarized content. OC allows teachers to exclude sources that they do not consider as plagiarism and once excluded; a new score is calculated.

#### Financial Impact

The pricing for this contract is based on full-time equivalent FTE for The School Board of Broward County, Florida (SBBC’s), middle and high school students. Standard pricing per user is \$1.50 but extended SBBC pricing of \$1.05 per user.

The total investment for this solution is as follows:

Timeframe	User Count	Cost per user	Total Cost
year 1 (2018/19)	130,222	\$1.05	\$ 136,733
year 2 (2019/20)	130,222*	\$1.05	\$ 136,733
year 3 (2020/21)	130,222*	\$1.05	\$ 136,733
Total cost for years 1 through 3 (*using 2018 student counts)			\$ 410,199
five (5) percent contingency (rounded)			\$ 20,500
<b>Total spend authority (rounded)</b>			<b>\$ 431,000</b>

\*Contingency is included because pricing is based on student count, which may increase with time. Actual total cost for year two (2) and three (3) will not be set until user counts are provided.

#### Procurement Method

The solicitation ran from October 31, 2017 through November 28, 2017. There were four hundred, and eighty-two (482) vendors notified, seven (7) vendors downloaded the RFP, and two (2) bids were received before bid opening.

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The RFP evaluation committee consisted of eight (8) individuals representing a cross-section including individuals from Cypress Bay High School, Fort Lauderdale High School, Instructional Facilitator and Curriculum Supervisor for Gifted. Award recommendation was based on the highest scoring responsive and responsible Bidder.

Procurement & Warehousing Services along with Innovative Learning determined that four (4) vendors hold the certification of Canvas Partner, with only two (2) of the four (4) having experience with institutions similar to SBBC. VeriCite and Turnitin, LLC are the two (2) Canvas Partners whose bid, meet the requirement of being a Canvas Partner and required experience with an institution of our magnitude.

VeriCite was the original recommendation for award, but prior to finalizing contract negotiations with VeriCite, they were acquired by Turnitin. Turnitin agreed to stand in VeriCite's place, comply with the terms and conditions and provide a solution that is functionally the same.